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# 2023 VIDEO CONTEST

Dear School Administration and Staff,

Safe2Tell Wyoming is a confidential school safety tip line that can be utilized to report concerns dealing with bullying, self-harm, drugs and more. We invite you and your students to participate in a video contest to create a short video on one or more of the following topics:

**Suicide:** What is it? How can student's help break the stigma around discussing suicide and getting help? Where can students seek help in their county or town?

**Substance Abuse:** What is substance abuse? How can student's help break the stigma around discussing substance abuse and getting help? How can students encourage each other to take a stand against substance abuse? Where can students seek help in their county or town?

**Safe2Tell Wyoming:** What is the program? How can students report concerns to Safe2Tell? What can be reported?

A \$300 award will be given to the winning team and \$200 award will be given to the school.

It is advised to take time and diligence in your creation by understanding the assigned task. We encourage you to spend a considerable amount of time both drafting and editing. Guidelines for the video are included with this packet. If you or your students have any questions about this opportunity, do not hesitate to contact us.

We look forward to watching your video!





# 2023 VIDEO CONTEST GUIDELINES

## Entry Requirements:

- Teams are students in grades 9-12. One video per school. School districts with multiple high schools may submit one per school.
- **The School District of the participating school must agree to accept the award funds and distribute them to the winning teacher and students.**
- Inappropriate content is not allowed. Inappropriate portrayal is considered anything illegal to use by minors or in violation of local board policy. This includes the use of drugs, firearms (real and fake), and tobacco.
- With the exception of the Safe2Tell Wyoming logo, participants cannot use copyrighted or trademarked material.

## Video Requirements:

- Reference to Safe2Tell Wyoming and local resources to aid in help with suicide or substance abuse prevention.
- **Resources should be county/town specific.**
- Include Safe2Tell Wyoming's logo and website, [www.safe2tellwy.org](http://www.safe2tellwy.org)
- Include the tagline, **"Make a report. Make a difference."**
- The theme should focus on the mission of Safe2Tell with emphasis on one of three topics: the stigma around seeking help for suicide prevention, the stigma around getting help for substance abuse, or the Safe2Tell program.
- The video must be the work of students with only minimal guidance from a teacher. Students may seek guidance regarding technical assistance or guidance on the appropriateness of the message.
- Video should not exceed 5 minutes in length, and be a minimum of 2 minutes in length.
- Format of the video should be mov or mp4.
- While you may identify participating students in the credits, do not use real names or identify students by anything other than a false name in the actual video. When posting, the credits will likely be erased unless further consent is obtained beyond the one necessary for the actual submission of the video.

## Marketing:

- Students may promote their video using social media or other types of media. Those using social media should document the usage and submit it as part of your local entry. Your entry needs to outline how the team promoted it, and if the team received local recognition.
- Students should develop a marketing plan to be submitted with the entry. The school's name and logo may be included in the video alongside the Safe2Tell Wyoming logo.

## Video Submission:

- Entries must be uploaded and shared via Google Drive. The link should be sent to [safe2tellwyoming@wyo.gov](mailto:safe2tellwyoming@wyo.gov)  
Students will be informed when their entry is received.
- Have questions? Email [safe2tellwyoming@wyo.gov](mailto:safe2tellwyoming@wyo.gov) or call 307.777.8787
- Video submission deadline - Monday, April 24, 2023 at 5 pm



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# 2023 VIDEO CONTEST AWARD

## **AWARD:**

- The total max scholarship award is \$500: \$300 for the team and \$200 for the school.

## **IDENTIFICATION:**

- Please insert appropriate identifying comments: author, title, school, and copyright information. Authors retain the copyright of the videos, but Safe2Tell Wyoming requires that you sign an agreement allowing Safe2Tell Wyoming and Wyoming Department of Health to use the material.

# 2023 VIDEO AND PHOTO USE RELEASE FORM

I, \_\_\_\_\_, the parent or legal guardian of \_\_\_\_\_ [Child] hereby consent to my Child's participation in the Safe2Tell Wyoming video contest, and hereby grant the State of Wyoming my permission to use any resulting photographs and videos for any legal use, including but not limited to: publicity, copyright purposes, illustration, advertising, and web content.

Furthermore, I understand that no royalty, fee, or other compensation shall become payable to me or my Child by reason of such use.

I, on behalf of myself, my Child, and any personal representatives or heirs, agree to hold harmless the State of Wyoming and its employees from any and all claims or causes of action that may arise as a result of my Child's participation, and I understand that the State of Wyoming expressly reserves sovereign immunity and all defenses available to it as a sovereign in the event of any claim.

Parent/Guardian's Signature: \_\_\_\_\_ Date \_\_\_\_\_

Parent/Guardian's Name: \_\_\_\_\_

Child's Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_



# AGREEMENT TO ACCEPT AWARD FUNDS

I, \_\_\_\_\_ superintendent of \_\_\_\_\_  
first and last name school district name

agree to accept the award funds and distribute them to the winning teacher for classroom supplies and students, should they be selected as the winners.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

